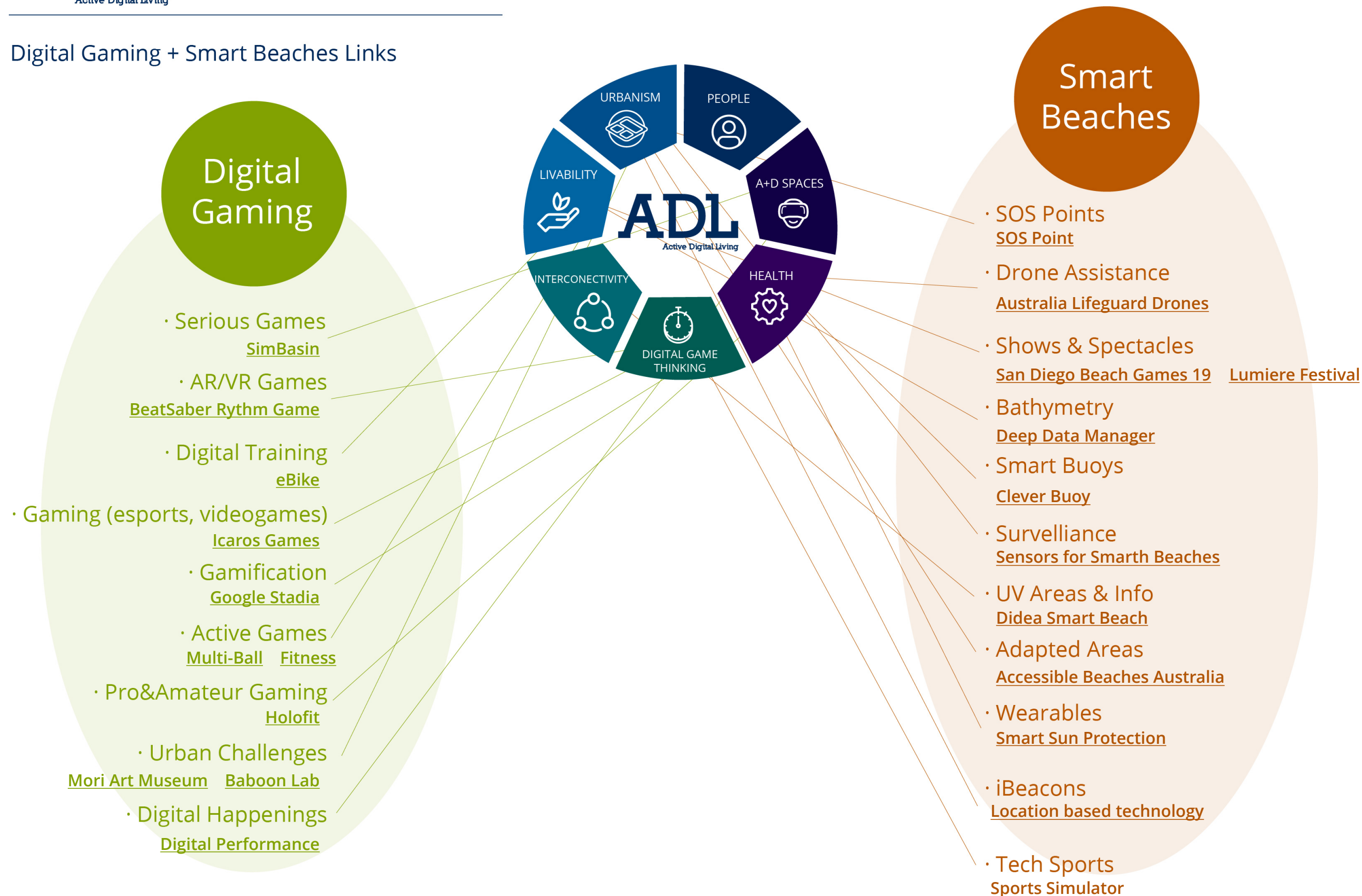**Active Digital Living integrates seven areas**:

- People at the center of any project

- Analog + Digital seamless experiences

- A Healthy lifestyle aided by technology

- Digital game thinking as movement philosophy

- Interconnected community effect that builds human interactions

- Livability as a successful result of the ecosystem

- Urbanism as a tool of our active lifestyle

ADL
Active Digital Living

Digital Gaming + Smart Beaches Links

Digital Gaming

ADL
Active Digital Living

- URBANISM
- PEOPLE
- LIVABILITY
- A+D SPACES
- INTERCONECTIVITY
- HEALTH
- DIGITAL GAME THINKING

Smart Beaches

· Serious Games
SimBasin

· AR/VR Games
BeatSaber Rythm Game

· Digital Training
eBike

· Gaming (esports, videogames)
Icaros Games

· Gamification
Google Stadia

· Active Games
Multi-Ball   **Fitness**

· Pro&Amateur Gaming
Holofit

· Urban Challenges
Mori Art Museum   **Baboon Lab**

· Digital Happenings
Digital Performance

· SOS Points
SOS Point

· Drone Assistance
Australia Lifeguard Drones

· Shows & Spectacles
San Diego Beach Games 19   **Lumiere Festival**

· Bathymetry
Deep Data Manager

· Smart Buoys
Clever Buoy

· Survelliance
Sensors for Smarth Beaches

· UV Areas & Info
Didea Smart Beach

· Adapted Areas
Accessible Beaches Australia

· Wearables
Smart Sun Protection

· iBeacons
Location based technology

· Tech Sports
Sports Simulator

Digital Gaming

e-Golf Simulation

McLaren eRacing

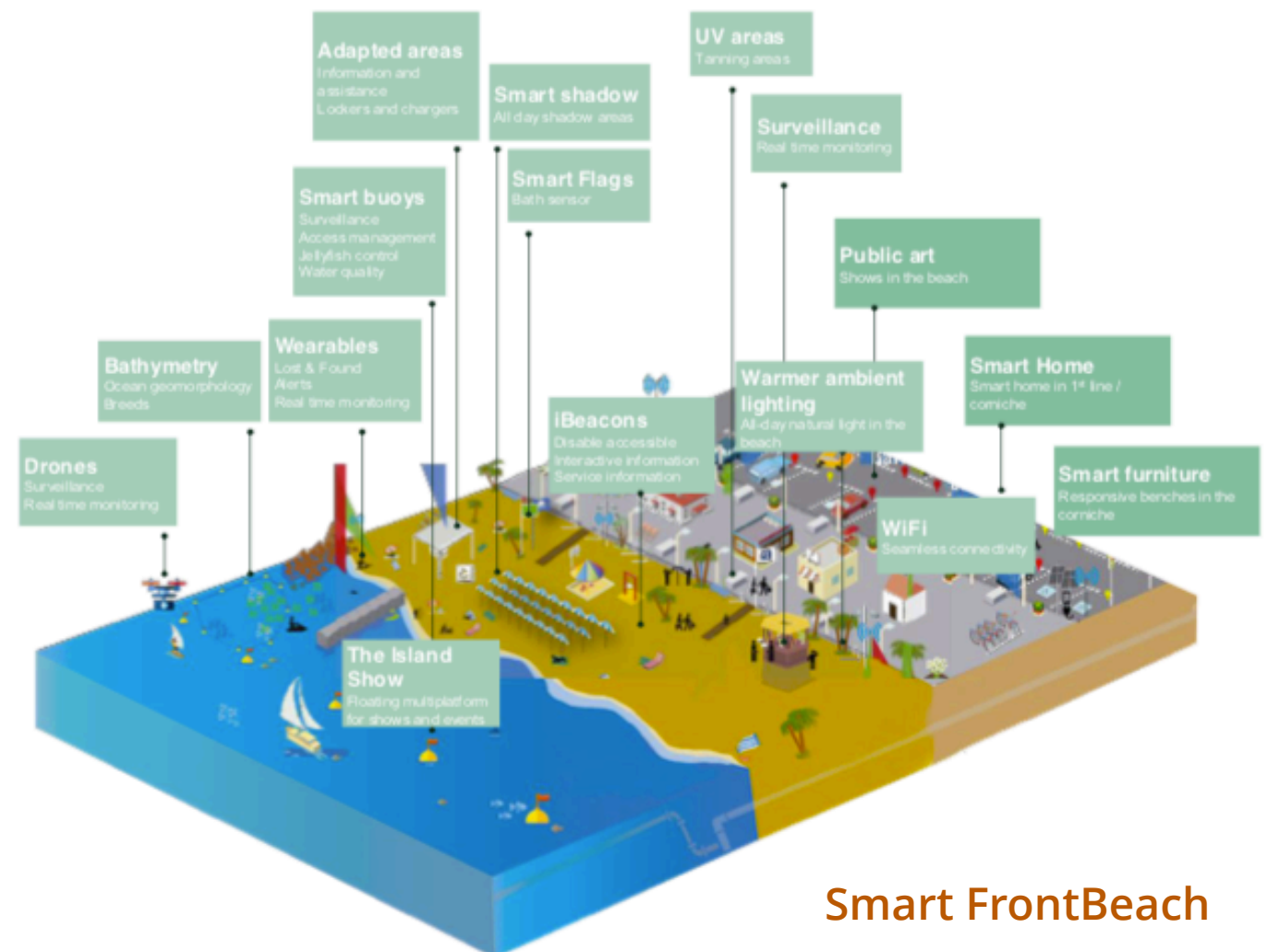iWall Sky Jumpling

Mori Digital Art Museum

ADL
Active Digital Living

Smart Beaches

Drone Light Festival

The Island Show

Smart FrontBeach

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